

Pathway to Business Agreement

BETWEEN

THE COLLEGE OF BUSINESS
SOUTHEASTERN LOUISIANA UNIVERSITY

AND

NORTHSHORE TECHNICAL COMMUNITY COLLEGE

2017 - 2018

Purpose

Southeastern Louisiana University (SLU) and Northshore Technical Community College (NTCC) have entered into this agreement establishing a transferable pathway for NTCC students to become eligible for direct admission into SLU. This pathway provides students with a transparent and systematic outline for successfully completing a baccalaureate degree from SLU in Accounting, Business Administration, Finance, Management, Marketing, or Supply Chain Management. The institutions will partner to facilitate student access through a seamless and concurrent blend of curricula.

Program

Northshore Technical Community College students who have completed the Business Pathway will be admitted as sophomores into Southeastern Louisiana University provided they meet Southeastern's transfer admissions requirements.

The total number of credit hours required to complete a Baccalaureate degree in a business field at SLU is 120 credit hours. An NTCC student who successfully transfers to SLU will earn a Baccalaureate degree in Accounting, Business Administration, Finance, Management, Marketing, or Supply Chain Management from the College of Business upon successfully completing the additional required course work at SLU and meeting all college and University degree requirements.

NTCC students will follow the requirements in the Southeastern General Catalogue of record at the time they enroll at NTCC provided it is not older than academic year 2016-2017 and provided there was no break in enrollment for one regular semester (fall or spring) at NTCC not including summer sessions.

In order to graduate from SLU, students must achieve a minimum cumulative grade point average of 2.0 in all course work, on all work attempted at SLU and all courses in the major, and meet all University requirements.

Enrollment Management

Some courses in this program may require prerequisites. See NTCC and SLU General Catalogues for specific requirements.

Some courses (e.g. accounting courses) are not offered by NTCC. In those cases, SLU will offer such courses to NTCC students through cross-enrollment.

Awarding of transfer credit from NTCC to SLU is conditional upon (1) courses having been taught by SACSCOC qualified faculty and (2) verification that course content and expected student learning outcomes are comparable to the relevant SLU course as determined to be by the relevant academic departments and colleges.

NTCC and Southeastern mutually agree to review and approve together all student recruitment materials and events pertaining to the Business Pathway as defined in this agreement. NTCC and SLU will participate in joint recruitment activities that include but are not limited to high school visits and presentations, community outreach events, and on-campus orientations.

Workforce Development

The Business Pathway between Southeastern and NTCC helps to ensure that both institutions are being proactive in addressing challenges in the economy and resulting changes in the higher education landscape. In addition, the partnership ensures the participating institutions are responsive to relevant workforce needs of our local, state, and regional industry partners. As a result, NTCC and Southeastern mutually agree to include a representative from both institutions for program advisory meetings, industry partnerships meetings, economic development meetings, and chamber meetings when relevant to the Business Pathway.

Course Equivalencies (continues onto next page)

Fall Semester (1st semester)		Southeastern Equivalent	
ENGL 1015 English Composition I	3	ENGL 101 Composition I	3
MATH 1015 College Algebra or MATH 1500 Finite Math	3	MATH 161 College Algebra or MATH 105 Finite Math	3
Fine Art Elective: ARTS 1010 Survey of World Art History I, ARTS 1020 Survey of World Arts History II, or MUSC 1010 Music Appreciation	3	ART 105, ART 106, or MUS 151	3
Behavioral Science Elective: ** ECON 2010 Principles of Macro Economics or ECON 2020 Principles of Micro Economics	3	** ECON 201 Principles of Econ- Macro or ECON 202 Principles of Econ - Micro	3
Natural Science Elective: ** BIOL 1010 Introduction to Biology I	3	GBIO 106	3
	15		15

Spring Semester (2nd Semester)		Southeastern Equivalent	
MATH 2410 Elementary Statistics	3	MATH 241 Elementary Statistics	3
ENGL 1025 English Composition II	3	ENGL 102 Critical Reading and Writing	3
** ECON 2010 Principles of Macro Economics or ECON 2020 Principles of Micro Economics	3	** ECON 201 Principles of Econ- Macro or ECON 202 Principles of Econ – Micro	3
CHEM 1010 Chemistry I	3	CHEM 101 Chemistry I	3
Humanities Elective: HIST 1010 Western Civilization I, HIST 1020 Western Civilization II, HIST 2010 American History I, or HIST 2020 American History II	3	HIST 101, HIST 102, HIST 201, or HIST 202	3
	15		15

Fall Semester (3rd Semester)		Southeastern Equivalent	
ENGL 2010 British Literature or ENGL 2020 American Literature or ENGL 2030 World Literature	3	ENGL 230 World Literature or ENGL 231 English Literature or ENLG 232 American Literature	3
SPCH 1015 Introduction to Public Speaking OR BUSN 2100 Business Communication	3	COMM 211 OR MGMT 240	3
**BIOL 1020 Introduction to Biology II	3	**GBIO 107	3
* PSYC 2015 Introduction to Psychology, PSYC 2040 Developmental Psychology, or SOCL 2015 Introduction to Sociology	3	* PSYC 101, PSYC 204, or SOC 101	3
Not offered at NTCC - Cross-enroll at SLU	3	ACCT 200	3
	15		15
Total NTCC		45	Total Southeastern 45

* Accounting majors must take PSYC 2015 or SOCL 2015. PSYC 2015, PSYC 2040 or SOCL 2015 (PSYC 101/PSYC 204/SOC 101) will satisfy free elective for students majoring in Finance, Marketing, or Supply Chain Management.

** Must complete two course sequence

Note – To facilitate progression, NTCC students who transfer to Southeastern may be allowed to take Principles of Management or Principles of Marketing as second-semester sophomores.

Program Evaluation

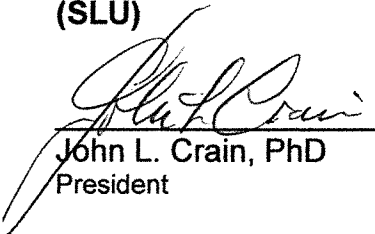
Once every two academic years, SLU faculty and staff will meet with NTCC faculty and staff to review current curriculum and course offerings and present any changes to the curriculum outlined in this agreement prior to implementing the proposed changes. This meeting will include a review of Business Pathway students' performance in upper-level business courses relative to that of continuing Southeastern students. Both Southeastern and NTCC will agree upon mutually approved strategies for future program growth and development.

Program Renewal

This agreement will be renewed every three years from the date of signing and will be continued, modified or terminated upon mutual agreement of the parties.

**Southeastern Louisiana University
(SLU)**

**Northshore Technical Community College
(NTCC)**


John L. Crain, PhD
President

10/20/17
Date


William S. Wainwright, PhD
Chancellor

11/25/17
Date